## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Group Art Unit: 2614
Douglas S. Makofka	Examiner: WILDER, PETER C
Serial No. 09/933,311 ) Filed: August 20, 2001 )	RESPONSE TO OFFICE ACTION MAILED August 15, 2005
For: METHODS AND APPARATUS FOR THE DISPLAY OF ADVERTISING MATERIAL DURING PERSONAL VERSATILE RECORDER TRICK PLAY MODES	Customer No.: 000043471

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed August 15, 2005.

**AMENDMENT TO THE CLAIMS**, are reflected in the listing of claims, which begins on page 2 of this paper; and

REMARKS begin on page 6 of this paper.